Increase Your **Donor Revenue**
with Crescendo's proven solutions for marketing **MAJOR & PLANNED GIFTS**.

Identify your top donors, build donor relationships and close more gifts with Crescendo's suite of services. For a **free demo**, call 800-858-9154 or visit crescendointeractive.com.

"We have worked with Crescendo Interactive for over 17 years. Major, blended and planned gifts have steadily increased. In the last three years, Michigan Tech raised $129 million! Crescendo Interactive is a great partner in building our giving program."

**Karla Aho**
*Director for Gift Planning*
*Michigan Tech University*

---

**PG Calc** **Marketing Services** – Effective planned giving marketing that saves time and gets results!

Talk to us before finalizing your next marketing budget.
888-497-4970 or apalmer@pgcalc.com

---

**PPGC/CHICAGO**
2019 Practical Planned Giving Conference

**RESULTS-FOCUSED & DATA-DRIVEN**

**THE FUTURE of MAJOR and PLANNED GIFTS is HERE**

Identify, Reach & Motivate Your Donors

Thirty industry experts will inspire you with 48 breakout sessions and six tracks at the Westin Lombard Yorktown Center Hotel in Chicago.
**September 23-24, 2019**

Register at [PPGC2019.com](http://PPGC2019.com) or call **800.858.9154**

Conference Price: $695
Group Price: $495 (3 or more from the same org.)

**KEYNOTE SPEAKERS:**
**AMY EISENSTEIN & PETE SOMMERFELD**

Mary Ann Liebert, Inc.
140 Huguenot Street, 3rd Floor, New Rochelle, NY 10801-5215
800-MLIEBERT (654-3237), 914-740-2100
fax: 914-740-2101
www.pgtoday.com
## PLANNED GIVING TRAINING

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>07/08-09/19</td>
<td>Crescendo – Comprehensive Seminar</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>07/09-09/19</td>
<td>Crescendo – Integrated Marketing Seminar</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>07/10-10/19</td>
<td>Crescendo – Major/Blended Gifts Seminar</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>07/15-16/19</td>
<td>Sharpe Group – Introduction to Planned Giving</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>09/12-13/19</td>
<td>Sharpe Group – Introduction to Planned Giving</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>09/23-24/19</td>
<td>Crescendo – PPGC</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>09/25-25/19</td>
<td>Crescendo – Integrated Marketing Seminar</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>09/25-25/19</td>
<td>Crescendo – Major/Blended Gifts Seminar</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>09/25-26/19</td>
<td>Crescendo – Advanced Seminar</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>10/03-04/19</td>
<td>Sharpe Group – Structuring Blended Gifts</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>10/15-15/19</td>
<td>Crescendo – Major/Blended Gifts Seminar</td>
<td>Camarillo, CA</td>
</tr>
<tr>
<td>10/16-16/19</td>
<td>Crescendo – Integrated Marketing Seminar</td>
<td>Camarillo, CA</td>
</tr>
<tr>
<td>10/22-23/19</td>
<td>Crescendo – Comprehensive Seminar</td>
<td>Camarillo, CA</td>
</tr>
<tr>
<td>11/06-07/19</td>
<td>Sharpe Group – Integrating Major and Planned Gifts</td>
<td>Washington, DC</td>
</tr>
</tbody>
</table>

For further information about these training events, please contact:

- Crescendo Interactive: 800-858-9154 / www.crescendointeractive.com
- PG Calc: 888-474-2252 / training@pgcalc.com
- The Sharpe Group: 800-238-3253 / www.sharpenet.com

*Indicates new or changed item.*

Listings are complimentary and do not imply approval or endorsement. Planned Giving Today claims no responsibility for the accuracy of this list and/or for any typographical errors. Please contact event providers for the most current information.

List your 2019 training event here.

Email information to PGTMarketplace@liebertpub.com, fax to 914-740-2101, or use our website at www.pgtoday.com. Listings must relate to planned giving and are subject to space availability, and editorial discretion.